



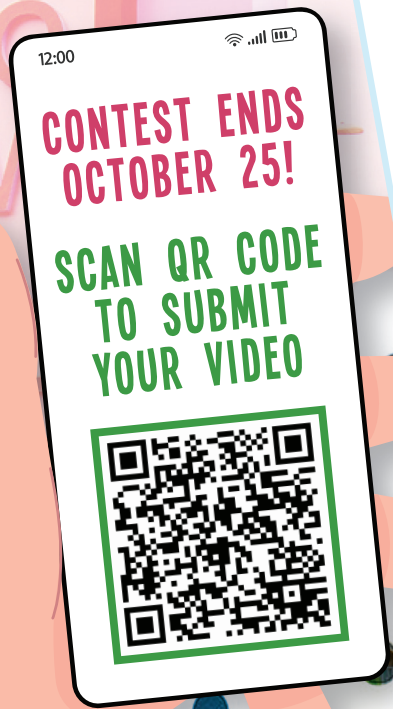
# CALLING ALL CREATORS!

## Small Business Video Promo Contest!



## Showcase Your Favorite Local Business!

Record a 30 second to 1 minute reel of your favorite business in Paramount for a chance to win giftcards and be featured on Explore Paramount's social media. For any business showcased in a winning video, the City will purchase gift cards matching their category winnings to be raffled off on Explore Paramount's pages.



### CATEGORIES

**HIGH SCHOOL (AMATEUR)**

- 1st Place: \$500
- 2nd Place: \$300
- 3rd Place: \$150

**18 & OVER (AMATEUR)**

- 1st Place: \$500
- 2nd Place: \$300
- 3rd Place: \$150

**CONTENT CREATORS (PROFESSIONAL)**

- 1st Place: \$800
- 2nd Place: \$500
- 3rd Place: \$200

Participants must reside in Paramount or attend a school within the Paramount Unified School District.

Open to all professional content/video creators, must be 18 and older.

- ONE SUBMISSION PER PERSON.**
- SUBMISSIONS OPEN OCTOBER 7 TO OCTOBER 25.**
- WINNERS ANNOUNCED NOVEMBER 4 VIA SOCIAL MEDIA.**

Visit [exploreparamount.com](http://exploreparamount.com) for rules and requirements.